



Frequently Asked Questions about ATM Hire Services

1. What type of events hire ATM's ?

The types of events are limitless. Events vary from school fetes and local markets to community events and celebrations; horse racing events, trade / industry expos and field days; local and major sporting events; rural and urban shows; corporate events; music festivals of all genres; basically anywhere crowds of people are gathered and want the convenience of ATMs.

2. What sort of ATM units do you supply

Most of our units are twin ATM units, however some operators have Quad ATM units

3. How much does it cost to have mobile ATMs at an event?

Each event has its own variables that make up the cost of rental. Variables include travel distance, length of event, accommodation costs and expected numbers. We don't set the price for our operators, as independent operators they calculate their own fee structure and you can negotiate with them for a price.

4. What do event organisers need to supply for event ATM's

Whilst we supply a complete funded ATM service to your event there are a number of things that are required to ensure that the ATMs can operate. These include - 10 / 15 amp power, Telstra Next G wireless signal, a suitable site and event passes if necessary.

5. How do I know if there is Next G Signal available in the area.

Most times if you can get wireless internet reception on a Telstra mobile phone then the ATMs can operate. If you unsure contact us and we can map the transmission capabilities in the area and determine if Next G signal is available. Sometimes the only way to confirm this is to do a site inspection test which will confirm if signal is available or not.

6. Why use wireless modems with mobile ATM's

Whilst wireless may not be the be all and end all in communication technology and it does have its problems and limitations it does however offer a cost effective way to provide services to areas that would normally never have the facilities to enable ATMs to operate at. When is the last time you saw a phone or internet connection in a paddock 20km out of town.

7. **OK !! - so how does ATM4YOU make money then?**

ATM4YOU charges a transaction fee similar to Banks for using a non bank ATM.

8. **How much is the transaction fee ?**

The transaction fee will vary on the events circumstances. Our standard transaction charge is \$3.00 but events requiring extensive travel and accommodation could necessitate an increase in the fee. Remember we don't charge excessive fees for you to have our services and covers our costs including fuel, wages, accommodation, equipment finance, switching fees and even the banks charge us to withdraw large cash deposits required to fill the machines. So the next time you cringe about having to pay a transaction fee, just think how much of a convenience it was to have the money available at the event.

9. **What cards will your ATM's Accept**

Our ATM's will accept all cards that are accepted by the Australian Banking system and its International affiliates. If for some reason a card is not accepted; the issue will be with the bank not the ATM.

10. **Are you affiliated with any bank.**

No. ATM4YOU and its operators are private businesses that are filling a void in the Australian Banking service. We do not receive any revenue from any financial institutions for our service. We operate on a user pays principle to provide a service that is outside of most banking institutions scope of operations.

11. **Why do I need an ATM at my event ?**

If you have an ATM at your event the chances are your guests will spend more at your event.

Without an ATM people will only spend what they have in their pockets. Not all vendors have EFTPOS facilities and even those that have complain about the charges for using the facility. More cash sales for your vendors mean they will probably be back next year.

12. **Why should we use ATM4YOU as our supplier of event ATM's**

There are a number of Mobile ATM suppliers in the market and we think but don't assume we are the best. We do however **specialise in mobile event ATMs**. Our operators aren't just employees; they own and run their own business. Established since 2011; ATM4YOU does one thing well which is testimonial to the number of events that rebook again and again; some for the 4th and 5th year so we must be doing something right. Our booking fees are moderate and our service exemplary. We also supply an attendant onsite for the duration of the event to ensure continuous operation.

13. As an event organiser what can I do to improve being successful in booking an ATM ?

There are a number of things you will need to do or provide

1. Get in early to secure your Event Date booking as many of our events are booked from year to year so our calendar has limited vacancies at times
2. Ensure access to 240v (10/15A) power for each ATM unit is available
3. Check and advise on Next G Mobile Coverage for ATM communications.
4. Complete the Booking Enquiry Form in full.
5. Prior to the event if passes are required supply 2 x access passes to ATM4YOU for the duration of the event

Some Facts about event ATMs.

1. Most money dispensed from event ATMs is spent at the actual event. (approx 80%)
2. Vendors unable to accept EFTPOS will now see increased sales with an ATM on site.
3. It's much faster to do a cash transaction than EFTPOS; and when vendors have queues lined up for service this can make a huge difference.
4. Event ATMs are set up, monitored and maintained with no responsibility to you
5. ATMs are highly visible and come complete with banners and other signage.
6. Our wireless ATMs can be placed anywhere at your event that has access to 240v power.

These facts translate into you getting vendors to return next year from increased sales.

The convenience of having an ATM available for your customers makes it easy for them to do business with you and your vendors.

Your guests will no longer have to leave your event to get cash and possibly not come back.